

The University of Missouri-Columbia Opens Renovated Taylor Stadium

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IMPROVED FACILITIES SUPPORT PLAYER DEVELOPMENT AND RECRUITMENT

Kansas City, Mo. – The University of Missouri-Columbia’s Department of Athletics and the Mizzou Baseball program officially open the renovated and expanded Taylor Stadium at Simmons Field on April 24. The grand opening will celebrate an array of improvements, detailing and graphics designed by 360 Architecture that give the ballpark a distinctive, home-field quality and complement the other facilities in the Mizzou Athletics Sports Park.

The \$1.5 million renovation project focused on improving the ballpark’s player areas and team facilities. The centerpiece is the new, 4,600-s.f. batting cage facility adjacent to left field that provides three batting tunnels, an observation area and conference room for recruiting and other uses.

“We value our strong relationship with Mizzou Athletics,” said Tom Waggoner, a senior principal at 360 Architecture, who oversaw the project. “Everything we did was designed to support the team’s goals to make the players they have better, and to recruit the best players.”

Signage and graphics by Tilt, the graphic design studio of 360 Architecture, enhance the ballpark’s distinctive identity and reflect the university’s athletics brand. An example is the highly visible “eye of the tiger” supergraphic that was designed seamlessly into the new batting cage facility.

Other improvements by 360 Architecture included:

- + A low brick wall that outlines foul territory behind home plate and along the left and right field lines
- + A larger bullpen for the home team
- + A renovated bullpen for the visiting team
- + Protective padding on outfield walls
- + New dugout railings
- + Better field drainage

360 Architecture is an innovative architectural practice widely recognized for excellence in planning, design and execution across a wide range of project types, including corporate and commercial office buildings, sports arenas and stadiums, mixed-use districts, recreation centers, residences, restaurants and municipal facilities. 360 Architecture is headquartered in Kansas City, Missouri and has offices in Dallas, San Francisco, and Columbus.